

Local Market Update – January 2014

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



8: Port Royal

- 33.3%

Change in
New Listings

- 33.3%

Change in
Closed Sales

+ 5.7%

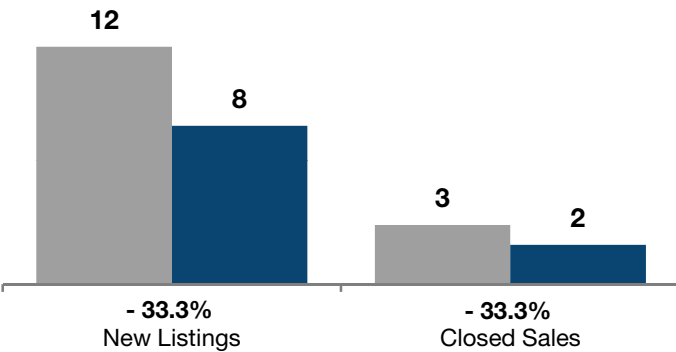
Change in
Median Sales Price

	January			Year to Date		
	2013	2014	+ / -	2013	2014	+ / -
New Listings	12	8	- 33.3%	12	8	- 33.3%
Closed Sales	3	2	- 33.3%	3	2	- 33.3%
Median Sales Price*	\$470,000	\$497,000	+ 5.7%	\$470,000	\$497,000	+ 5.7%
Percent of List Price Received*	90.0%	97.7%	+ 8.5%	90.0%	97.7%	+ 8.5%
Days on Market Until Sale	188	451	+ 140.3%	188	451	+ 140.3%
Inventory of Homes for Sale	46	46	0.0%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

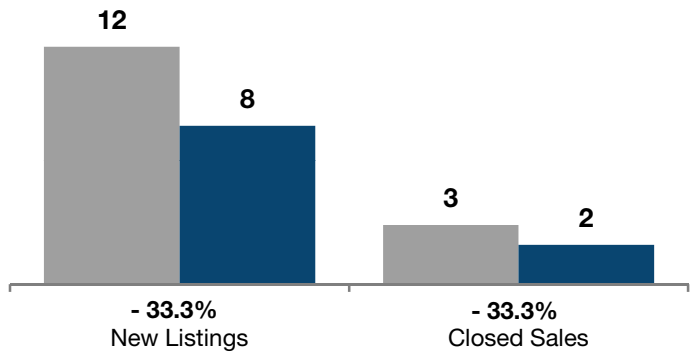
January

■ 2013 ■ 2014



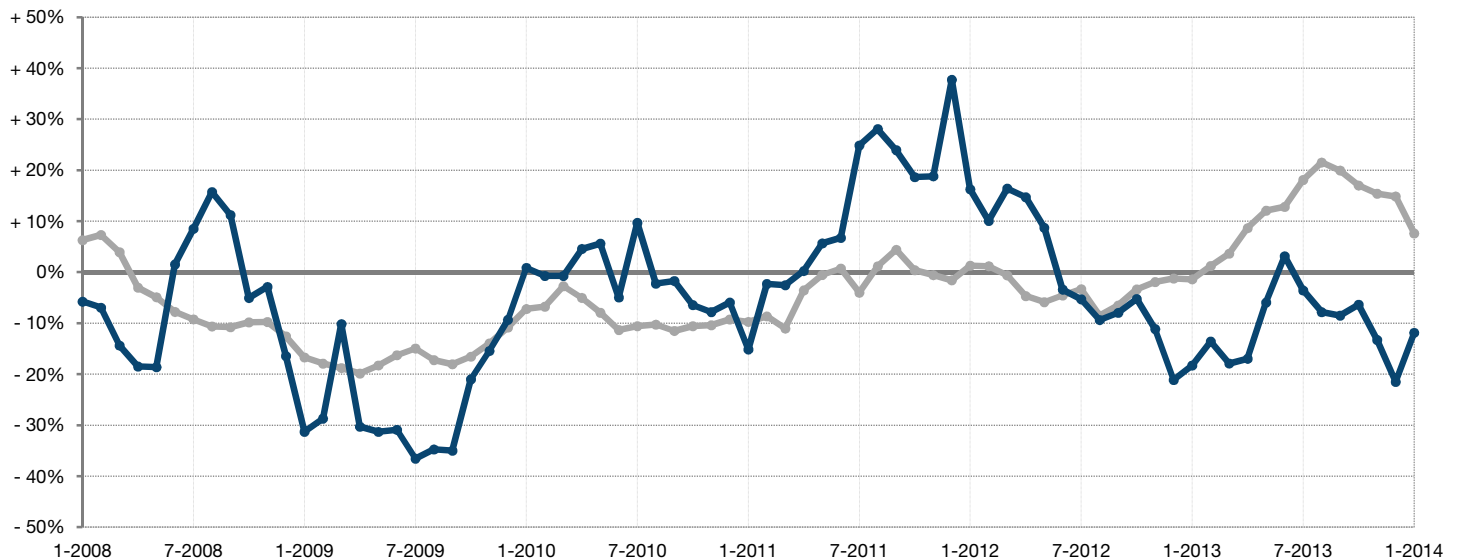
Year to Date

■ 2013 ■ 2014



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS —
8: Port Royal —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Data is Copyright © 2014 All Rights Reserved. MLS of Hilton Head Island. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.